



LEX

LEX CAPITALS

**PITCH DECK
LAYOUT**



Bringing smarter financial experience...

PROBLEM OVERVIEW

Cryptocurrencies have the potential to positively impact the way we use the money and to solve many problems faced by developing countries such as financial exclusion, hyper-inflation and countries default.

Since anyone with an internet connection can instantly access it they provide us an alternative to the current financial system bringing the benefit of the accountability and transparency of the Blockchain technology, with less expensive and faster transaction.

Inflation

in developing countries such as Venezuela, life's a struggle as inflation heads for one million percent.

2B people

in the world without any access or ability to obtain a bank account or manage their money.

DESPITE ALL THE BENEFITS, CRYPTOCURRENCIES HAVE NOT BEEN WIDELY ADOPTED. WHY?

VOLATILITY

One of the big problems is the volatility of the cryptocurrencies that are currently on the market. The merchant cannot take the risk of engaging in a sale, only to see how the value of that sale plummets the next day.

Volatility has also been a serious concern especially for investors who would like to invest in projects that bring value and are not shaken by market sentiment.

COMPLEXITY

On the other hand, the cryptocurrencies tools are complicated to use for those who are not tech savvy, extra and complicated software should be used to accept crypto payments, and it is difficult to exchange crypto-asset to fiat money.

THEN WHAT IS LEX CAPITALS MISSION ?

The Lex Capital Mission is to create a peaceful and retirement earning avenue were members can invest with peace of mind, bringing a completely smarter financial service to everybody regardless of age or Net worth.

Lex Capitals is an investment-brokerage and online money investment service provider, LexCapital manages assets of private individuals, pension plans, trust accounts, & institutions

We bring returns through our wealth of financial entrepreneurs who invests through the Oil and Gas sector, Venture Capitalist's and hedge Funds, who bring returns via IPO'S & ICO,s, our mining and stock market traders.

BRAND AWARENESS

Our brand will become synonymous with scalable blockchain and emulating an "Intel inside" type brand awareness. Currently we are expanding our capabilities across all Asia as we already have a level of momentum in Europe.

CONFERENCES

We intend to be a regular participant at industry conferences to educate potential customers on our products.

PUBLIC SPEAKING

LexCapital's executive team will speak regularly in panels and on stage presentations. We will position ourselves as thought leaders.

PARTNERSHIPS

Lex Capitals business partners will have good reason to promote our products and we will make sure they know it.

Partnership Terms

1. Must first be subscribed to our regional representative package.
2. Must be able to plan and Conduct marketing campaigns upon company's approval.
3. Must be able to attract and convince other angel investors, private individuals & institutions.
4. Must Participate in meetings and offer limited feedback on ideas, technologies and innovations.

5. The Partner's activities shall comply with legislation of the country of residence
6. The Partner is forbidden to register any names of companies, his/her own products or services, domain names or other identification means that spell or sound the same as the Company's name, its Website or products.
7. Travels, Road shows and Brand showcasing.
8. Run regular Employee Survey.
9. Put the customers at the heart of decision making, resource allocation and delivery.
10. Must possess Good Communication Skills.

Benefits as Regional Representative and partner include:

1. Investment options from \$50k - \$100k attracts 35% Bonus.
2. Investment Options between \$20k-\$30k attracts 25% Bonus.
3. Investment Options between \$10k-\$15k attracts 15% Bonus.
4. Been the First Representative from your region automatically qualifies you for the Head position, Which attracts 7% monthly stipends from revenues made in your region only.
5. Revenue from monthly transaction fees.
6. 3.5% Equity Share gain as Partner from the accumulated profits made from all Investor Partners.
7. Become Part of the decision makers from your region.
8. Entitled to receive an affiliate commission in the amount and under the terms specified herein, for each successful profit operation conducted on the Active accounts. (10%)
9. Bonuses from Travel and Brand showcasing.
10. First time deposit as regional representative and potential partner.
11. Investment Options From Group or family Pool of investors up to \$500k attracts 40% bonus and 5% Share in the companies revenue.

Referral Partnership Agreement

Responsibility of the Parties

1. The Partner is informed and agrees that the Company shall not be responsible for the actions or omissions of the Partner to carry out transactions on his/her Affiliate accounts.
2. The Partner guarantees the Company protection against various liabilities,

costs, claims, damages, which may arise both directly and indirectly due to the Partner's inability to fulfill his/her obligations.

3. The Partner guarantees that the information he/she provides to the Referrals and Company is true and accurate.

4. The Partner guarantees that he/she will not use the Website design and any of its elements (including full or partial copying of the content or structure), except for the logo, banners, articles, landing pages and other marketing materials provided to the Partners in the Partner Cabinet on the Company's Website, without a written agreement with the Company.

5. The Partner agrees that he/she shall be fully responsible for the confidentiality and use of any secret information necessary to access the Company's services and ensures the safety of his/her secret data and passwords. The Partner shall be fully responsible for any loss or transfer of this data to third parties.

6. The Company guarantees that the information provided by the Partner when registering is confidential and is not subject to disclosure.

7. Under no circumstances shall the Company be liable for any actions of the Partner that violate the provisions of this Agreement. If the Partner had the intention to commit an act, but did not commit it for any reason, the Company would not reimburse the Partner for lost profits or losses incurred, as well as for moral damage.

Partner's commission fee

1. The Partner receives a commission fee upon completion of a transaction by a Referral:

2. Entitled to receive an affiliate commission in the amount and under the terms specified herein, for each successful profit operation conducted on the Active accounts. (10%)

3. The Company gives 15% bonus to every successful Regional Representative with monthly accumulated investments of \$30k and above from his/her own referral network.

4. The Commission fee is paid to the Partner's accounts, provided that the transaction executed by the Referral does not contradict the "User Agreement" and "Terms and conditions.

5. The verification of the Partner's activity for the previous month and the adjustment of the commission rates shall be made in the first 10 (ten) working days of the calendar month.

6. If a Referral registers in the Affiliate Program, a Partner will receive 5% of a Sub-partner's commission.

7. A partner has the right to choose how, and when He/she wants to receive his/her payments.

Our Competitive Advantage

Proprietary Technology

Lex Capitals intellectual property sets it apart from everyone else.

First Mover Advantage

We're positioned with several industry players to launch the first large scale campaign across Asia.

Licensing

Large, well known companies are talking to us about licensing our mode of Services.

Full Supply Chain

Lex Capitals has agreement from many supply chain partners to start engaging in blockchain campaigns.

Disclaimer

And other relevant information

- This financial deck is of a confidential and proprietary nature, and is only being supplied to those parties who have agreed to be bound by the terms and conditions of the Confidentiality Agreement.
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